

**CITY OF STORM LAKE
PLANNING & ZONING MEETING
CITY HALL - COUNCIL CHAMBERS
NOVEMBER 20, 2025
5:00 PM**



City of Storm Lake
PO Box 1086
Storm Lake, IA 50588
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AGENDA

Access to the official meeting can also be done through the following ways:

BY TELEPHONE

Dial: 1-312-626-6799 or toll-free 1-888-475-4499
Zoom Meeting ID: **826 8482 2818**

BY COMPUTER:

<https://us06web.zoom.us/j/82684822818>

A. New Business

- 1. Motion to Review and Approve Minutes from the August 2, 2025, Planning & Zoning Meeting**
- 2. Public Hearing Storm Lake Zoning Code Article 10 - Sign Regulations**
- 3. Storm Lake Zoning Code Article 10 - Sign Regulations**

B. Adjourn

Meeting Protocol

If you wish to speak today, please:

- To speak on an agenda item, please approach the podium when that agenda item is called, and upon recognition by the Chair, identify yourself by stating your name and address.
- If your issue is not a topic on the agenda, please approach the podium under the "Hear the Public" agenda item, and upon recognition by the Chair, identify yourself by stating your name and address.
- Please keep your remarks to three (3) minutes or less.
- If you require accommodation for this meeting, including but not limited to translation services, hearing assistance, or accessibility, please contact the City Clerk at least four (4) hours prior to the start of the meeting.

Staff Summary

**11/20/2025
Agenda Item # A.1.**



REPORT TO: Commissioners

FROM: Scott Olesen, Building and Code Compliance Director

SUBJECT: **Motion to Review and Approve Minutes from the August 2, 2025, Planning & Zoning Meeting**

BACKGROUND: .

COMPREHENSIVE PLAN RELATIONSHIP: .

POTENTIAL FINDINGS: .

RECOMMENDATION: Review and approve minutes from the August 2, 2025, Planning & Zoning Meeting

ATTACHMENTS:

1. [08202025minutes](#)

PLANNING AND ZONING COMMISSION,
August 20, 2024, 5:00 pm
City Hall Council Chambers and Teleconference

MEMBERS PRESENT: Andriette Wickstrom, Wilmer Flores, , Duane Miller, Angie Andrade, Daniel Eisenstein, Dalton Walker

ABSENT:

OTHERS PRESENT: Scott Olesen (Building Official), Colette Baker (Code Enforcement Officer) Francis Dineros, Mary Cris Dineros, Sam Rasmussen, Alejandro Gonzalez, and resident of 805 Hyland

Chairperson Wickstrom called the meeting to order at 5:18 PM

Item 1: Motion to Review and Approve Minutes From The December 3, 2024 Planning And Zoning Meeting

Moved by Commissioner Miller to **Approve Minutes From The December 3, 2024 Planning And Zoning Meeting**. Second by Commissioner Flores. Roll call vote: All ayes. None voted no. Motion passed.

Minutes approved.

Item 2: Public Hearing For Application 2025-1: A Request For A Zoning Map Amendment Change In The IN-3 Hospital Medical Facilities Zoning District To Allow For A Change To CC Community Commercial.

Scott Olesen

Explains the request and the use type limitations in that district. The Future Land Use Map of the new Comprehensive Plan shows this property to be potentially used for "Highway, Commercial, and Industrial" uses.

Page 59 Goal 1: Support and expand the City's economic base. "Work with existing businesses to maintain or expand their current sites or relocate to more appropriate sites."

Goal 2: Provide adequate land and infrastructure to make locations within Storm Lake attractive to future businesses.

Ensure an adequate supply of land for business locations and target new areas for businesses in the Land Use Plan.

CC zoning is more flexible with what can be done on the property and not as limiting as IN-3.

Samantha Rasmussen, co-owner, explains why it is no longer feasible to operate the dance company and the difficulties in selling with the IN-3 limitations.

Mike Redembaugh speaks against the zoning change as an adjacent property owner he feels the IN-3 is more valuable.

Alejandro Gonzalez, Francis Dineros and other neighbors voice concerns over property taxes and sought clarification on which properties would be re-zoned.

Scott Olesen showed the zoning map and explained only one parcel would be changed and announced the dates for the City Council Public Hearing and additional readings.

Hearing no more public comment Chairperson Wickstrom closed the Public Hearing.

Item 3: Application 2025-1: A Request For A Zoning Map Amendment Change In The IN-3 Hospital Medical Facilities Zoning District To Allow For A Change To CC Community Commercial.

Commissioner Miller recused himself from the vote as a board member of BVRMC which has first right of refusal on sales of the property.

Chairperson Wickstrom comments that this would make a nice retail or office space and on a major arterial street the lot size would prevent a lot of vehicles, and it is not good for buildings to sit empty and is in favor of a business.

Moved by Commissioner Eisenstein to approve **Application 2025-1: A Request For A Zoning Map Amendment Change In The IN-3 Hospital Medical Facilities Zoning District To Allow For A Change To CC Community Commercial.**

The reasons for approval or denial: All requirements for an amendment to the official Zoning map as stated in Article 1204(c) have been met by **Michael Copeland DBA Turn Around Dance Properties Storm Lake LLC** with regard to the proposed amendment to the official Zoning map. We further make the finding that the reasons set forth in the application justify the granting of the amendment to the official Zoning map that will make possible reasonable use of the land; that we further make the finding in the granting of the amendment to the official Zoning map will be in harmony with the

general purpose and intent of this zoning ordinance and comprehensive plan, and will not be injurious to the neighborhood, or otherwise detrimental to the public welfare; and that we therefore make recommendation to the City Council that the application for the amendment to the official Zoning map filed on, August 8, 2025 by **Michael Copeland DBA Turn Around Dance Properties Storm Lake LLC** be approved as follows:

An amendment to the official Zoning map from IN-3 Hospital Medical Facilities to Community Commercial be applied to the parcel located at 1309 W Milwaukee:

Seconded by Commissioner Walker. Roll call vote: All ayes. Chairperson Wickstrom, Commissioner Flores, Commissioner Eisenstein, Commissioner Andrade, Commissioner Walker, all ayes Commissioner Miller abstain. Motion carried.

Adjourn: Chairperson Wickstrom calls for a motion to adjourn. Moved

by Commissioner Flores, Seconded by Commissioner Andrade. Vote: All ayes. Motion carried.

adjourned at 5:41 pm

Staff Summary

11/20/2025
Agenda Item # A.2.



REPORT TO: Commissioners

FROM: Scott Olesen, Building and Code Compliance Director

SUBJECT: **Public Hearing Storm Lake Zoning Code Article 10 - Sign Regulations**

BACKGROUND: The Downtown Master Plan and IEDA's Downtown Assessment Report both touched on recommendations for improving signage in the Central Business District ("CBD"). City Council felt that it was an opportune time to gather recommendations from business owners in the CBD and members of the public as to appropriate signage and what, if any, changes should be made to the current sign ordinance.

On June 17, 2024, City Council approved Resolution No. 62-R-2023-2024 establishing a Downtown Signage Ad Hoc Committee consisting of members from the Central Business District and members of the public at large.

The following members: Terrie Eddie, Laura Hanks, Jeanyleen John, Joe Kelly, Rhonda Ringgenberg, Holly Schipper, Liz Smith, Adilene Soto, Brent Ulrich, Ruth Whitmore and Rick Wimer participated in committee meetings on September 24, 2024, October 8, 2024, October 30, 2024, and February 20, 2025. Development Services Specialist, Lee Dutfield and Building Official, Scott Olesen facilitated the meetings.

On March 17, 2025, staff provided the Mayor and City Council with a summary of the Ad Hoc Downtown Signage Committee's recommendations. It was suggested by the ad hoc committee to update the current sign ordinance (Article 10 — Sign Regulations) by adding and removing language that takes into consideration new technologies, corrects outdated content and improves accuracy,

clarity and coherence. The proposed changes will bring the document into line with current standards and practices best suited for our community. The committee's changes were reflected in the draft version of Article 10 — Sign Regulations presented to the City Council during the work session on June 2, 2025.

At the request of the Mayor and City Council, staff prepared a list of specific questions about the proposed sign regulation changes. Additionally, staff developed a visual presentation to better illustrate the different types of signs under consideration. This led to further work sessions on July 21st., August 4th and September 15th.

The finalized draft of the proposed sign regulation changes is attached for your review. This document has been developed to incorporate the Ad Hoc Committee's recommendations, align with the City Council's directives, and addresses legal considerations, enforcement, and public impact.

COMPREHENSIVE PLAN RELATIONSHIP: The Comp Plan was updated in 2024 and this is one step in updating our Zoning Ordinance.

POTENTIAL FINDINGS: Review and approve the proposed Sign Ordinance update.

RECOMMENDATION: Open Public Hearing
Hear Comments
Close Hearing

ATTACHMENTS:

1. Article 10 Sign Regulations REVISION MASTER 25

SIGN REGULATIONS

10 ARTICLE TEN – SIGN REGULATIONS

1001 Purpose

The Sign Regulations provide standards for communicating information in the environment of the City of Storm Lake and its jurisdiction. The regulations recognize the need to protect public health, safety, and welfare; to maintain the city's attractive appearance; **to preserve historic signage**; to provide for adequate business identification, advertising, and communication of information; and to encourage the fair enforcement of sign regulations. **It is the intent of this article to regulate signs by their physical characteristics and not by their message.**

1002 Definition of Terms

The following definitions shall be used for terms contained in this chapter that are not otherwise defined in the Storm Lake Municipal Code or in this Zoning Ordinance.

1. ~~Abandoned Sign: A sign, including sign face and supporting structure, which refers to a discontinued business, profession, commodity, service, or other activity or use formerly occupying the site; or which contains no sign copy on all sign faces for a continuous period of six months.~~ **A sign face which advertises a business, profession, owner, lessor, product, commodity, service or activity no longer conducted on the premises where such sign is displayed and located.**
2. **Air-Activated Sign: A sign, all or any part of, which is designed to be moved by action or forced air to make the sign appear to be animated or otherwise have motion.**
3. **A-Frame Sign: Also known as “sandwich boards”, or “sidewalk signs” are freestanding signs not attached to any building or wall and have a maximum area of 6 square feet with a maximum height of 3-feet and a 2-foot width and have locking arms or other stabilizing devices to be of sufficient weight to resist wind gusts.**
4. Attached Sign: A sign, which is structurally connected to a building or depends upon that building for support.
5. Auxiliary Design Elements: Terms that describe secondary characteristics of a sign, including its method of illumination and other features within the bounds of its basic shape.
6. ~~Awning and Awning Sign: A temporary or movable shelter supported entirely from the exterior wall of a building and composed of non-rigid materials, except for a supporting framework. An awning sign is a message printed on such a shelter.~~
6. **Awning: means a cloth structure attached to, supported by, and projecting from a building and providing protection of the weather elements.**

7. Awning Sign: Any sign which forms part of or is integrated into an awning, and which does not extend beyond the limits of the awning.
- ~~7. Back-lit Sign: A sign with an indirect source of light or light source located in the interior of the sign, which illuminates a sign by shining through a translucent surface.~~
8. Banner Sign (Attached): ~~Material with a printed message or graphic secured or mounted from a structure in such a way as to allow wind movement.~~ A sign intended for temporary display composed of fabric, vinyl, mesh or other flexible substrate that is fastened to the exterior of a building, exterior structure, or wall, and secured or mounted so to limit the movement of the sign caused by movement of the atmosphere.
9. Banner Sign (Detached): A sign intended for temporary display composed of fabric, vinyl, mesh or other flexible substrate that is fastened to poles or an independent frame and not fastened to the exterior of a building, exterior structure, or wall.
10. Building Marker: An historic or commemorative plaque, or a building name or cornerstone carved into a masonry surface.
11. Business Center ~~Identification~~ Sign: A sign that identifies a building or group of commercial buildings in single ownership or control, sharing parking and access.
12. Canopy: A projecting non-movable structure cantilevered or suspended from a building, supported by the main structural members to which it is attached, and used only as a roof or fixed shelter.
13. Canopy Sign: ~~A sign, which is attached or made an integral part of a canopy.~~ Any sign which forms part of or is integrated into a canopy, and which does not extend beyond the limits of the canopy.
14. Clearance: The distance from the bottom of a sign face elevated above grade and the grade below.
15. Detached Sign: A sign, which is self-supporting and structurally independent from any building.
16. Directional Sign: A sign that serves only to designate the location or direction of any area or place.
17. Double-Faced Sign: A sign consisting of no more than two parallel faces supported by a single structure.
18. Electronic Message Sign: A digital sign that is electronically or electrically controlled that displays a message center, graphics or read board composed of a series of lights that may be changed through electronic means including but not limited to LED, LCD, or one line scrolling displays.
19. Feather Sign: A temporary sign constructed of durable cloth, canvas, plastic, weather-resistant fabric or similar lightweight, non-rigid material and supported by a single vertical pole mounted into the ground or on a portable base.
- 17-20. Flashing Sign: A pattern of changing light illumination where the sign illumination alternates suddenly between fully illuminated and fully non-illuminated for the purpose of drawing attention to the sign. A sign providing public service information, such as time, weather, date, temperature, safety information, or similar information shall not be considered a flashing sign.

21. Frontage: The length of a property line of any one premises abutting and parallel to a public street, private way, or court.
- ~~18.~~22. Ghost Sign: A historic sign that is faded, hand-painted advertisement on the exterior wall of a building, a remnant of a past business or product that has long since disappeared or changed its purpose. Often seen on historic buildings from the 1880's to the 1960's and may be kept for its nostalgic appeal or historical significance.
23. Ground Sign: A detached on-premise sign built on a freestanding frame, mast, or pole(s) with a clearance no greater than 3 feet.
24. Historic Signage: Existing signs of historic significance, such as plaques, painted words, ghost signs, advertisements, or other significant "signs" on buildings that were constructed prior to 1960.
- ~~19.~~25. Human Billboard: Also known as a "sign walker" or "human sign" are signs displayed by a person either holding or wearing a sign.
- ~~20.~~26. Illumination: Lighting sources installed for the primary purpose of lighting a specific sign or group of signs.
27. Marquee: A permanent roofed structure attached to and supported by a building and extending over public right-of-way.
- ~~21.~~28. Marquee Sign: A sign other than a projecting sign attached to a marquee.
29. Maximum Permitted Sign Area: The maximum permitted combined area of all signs allowed on a specific property. Window signs, historic signs including ghost signs and temporary detached signs do not count towards the maximum permitted combined area of all signs allowed.
- ~~22.~~30. Memorial Sign: A permanent sign, tablet or plaque that is dedicated to honoring a person, event, structure or site and serves as a remembrance or tribute. A Memorial Sign may be incorporated with landscape features such as a rock, tree, planter bed, fountain, decorative wall, or other natural landscape.
31. Monument Sign: An on-premise freestanding sign with the appearance of a solid base. The width of such base shall be at least 75 percent of the width of the sign. A free-standing sign which is anchored to the ground similar to a ground sign, but which has a monolithic or columnar line and which maintains essentially the same contour grade to top with the base of the sign being a minimum of at least 75 percent of the width of the widest component of the sign. Said sign may be double side (back-to-back) perpendicular or parallel to the adjoining roadway but in no case shall consist of more than 2 sign faces.
- ~~23.~~
- ~~32.~~ Moving Sign: A sign, which conveys its message through rotating, changing, or animated elements. A sign or a part of a sign that physically changes position, rotates, or gives the visual impression of movement to attract attention. This can include signs with moving parts, such as trivision signs, or signs that incorporate electronic means to simulate motion, like flashing lights or scrolling messages that change too quickly to be considered simply a changing copy sign.
33. Multiple Tenant Building (Horizontal) means a single-story building designed for the collation of two or more tenants located side by side with each tenant separated by demising walls.

~~24-34.~~ Multiple Tenant Building (Vertical): means a multiple story building designed for the collocation of two or more tenants located side by side and/or on separate floors of the building.

~~25-35.~~ Nonconforming Sign: A sign that was legally erected prior to the adoption of this chapter but which violates the regulations of this chapter.

~~26-36.~~ Pole Sign: An on-premise sign built on a freestanding frame, mast, or pole(s) with a clearance greater than 3 feet, and where the support encompasses less than 75% of the width of the sign.

~~27-37.~~ Portable Sign: Any sign supported by frames or posts rigidly attached to bases not permanently attached to the ground or a building and capable of being moved from place to place.

~~28-38.~~ Premise Identification Sign: Any sign which pertains to the use of a premises and which contains information about the owner or operator of that use; the type of business being conducted or the principal brand name of a commodity sold on the premises; and other information relative to the conduct of the use. means a sign that displays no more than the name, address, crest or insignia, occupation or profession of an occupant of the premises, name of any building on the premises or the trademark of the occupant

~~29-39.~~ Premises: A tract of one or more lots or sites that are contiguous and under common ownership or control.

~~40.~~ Projecting Signs: A sign other than a wall sign ~~that is attached to and projects from a building face.~~ which projects perpendicular to the wall surface of a building or structure, and is supported by a wall of the building or structure

~~41.~~ Projected Image Sign: A sign which involves an image projected on the face of a wall, structure, sidewalk, or other surface, from a distant electronic device, such that the image does not originate from the plane of the wall, structure, sidewalk or other surface.

~~30.~~ —

~~31-42.~~ Residential Sign: A small detached or attached sign located on a residential premise, conveying a message communicated by the owner of the property.

~~32-43.~~ Roof Sign: Any sign or part of sign erected upon, against, or directly above a roof or on top of or above the parapet or cornice of a building.

(a) Integral Roof Sign: A roof sign positioned between an eave line and the peak or highest point on a roof, substantially parallel to the face of a building.

(b) Above-Peak Roof Sign: A roof sign positioned above the peak of a roof or above a parapet or cornice.

~~44.~~ Sidewalk Graphics: Also know as “sidewalk stickers”, “outdoor floor graphics”, “street graphics”, or “asphalt graphics” are printed designs that are made out of durable, non-skid vinyl or other similar material with adhesive backing that is temporarily applied to exterior surfaces such as sidewalks, pavement, concrete and asphalt.

~~45.~~ Sign: A symbolic, visual device fixed upon a building, vehicle, structure, or parcel of land which is intended to convey information about a product, business, activity, place, person, institution, candidate, or political idea. Any name, identification, description, display, illustration, logo, or graphic fixed to, painted on, or incorporated into the building surface or other structure or displayed from or within a building or structure, or free standing upon the site and

which is visible from the public right-of-way and designed to convey or direct a message to the public concerning the identification of the premises, to advertise or promote the interests of any private or public firm, person, organization, or other entity, or to draw attention to the use on the premises.

46. Sign Copy: Words, letters, logos, figures, symbols, illustrations, or patterns that form a message or otherwise call attention to a business, product, service, or activity, or to the sign itself.

~~33.~~

47. Sign Type: A functional description of the use of an individual sign. Includes owner identification, advertising, directional, electronic message, and temporary.

34-48. Special Event Sign: A sign, banner, or device advertising a specific, community-oriented event, festival, fundraiser, or a business grand opening, special sale or promotion and is displayed for a limited time before, during, and after the event. Special Event Signs include but are not limited to: Air-Activated Signs, Banner Sign (detached), Feather-Signs, Human Billboards, and Portable Signs. Such signs shall be removed immediately upon termination of the special event.

35-49. Street Facade: Any separate external face of a building, including parapet walls and omitted wall lines, oriented to and facing a public street, private way, or court. Separate faces oriented in the same direction or within 45 degrees of one another are considered part of the same street facade.

36-50. Temporary Signs: A sign, flag, banner, pennant, sandwich board, or valance constructed of lightweight materials which is not permanently attached to building or land, and which is intended for display for a limited period of time. Any portable, attached, detached or other sign, or advertising display constructed of cloth, canvas, plastic vinyl, corrugated plastic, cardboard, wallboard or other weather sensitive materials with or without frames which is not intended for or suitable for long-term or permanent display due to materials used.

51. Wall Sign: A sign attached to and parallel with the side of a building. All flat signs of solid face construction placed against a building or other structure and attached to the exterior front, rear or side wall of any building or other structure. Such signs may extend no more than twelve (12) inches from the surface of the building or structure to which they are attached. Wall signs are also known as “flush mounted signs”.

~~37.~~

38-52. Window Sign: A sign posted, painted, placed, adhered, affixed on or installed inside a window or door, or a sign that is located on the interior of a structure that is exposed to public view from the exterior of the structure through a window or for the purpose of viewing from outside the premises.

39-53. Zone Lot: A parcel of land in single ownership that is large enough to meet the minimum zoning requirements of its zoning district and can provide such yards and other open spaces that are required by the site development regulations.

SIGN REGULATIONS

1003 General Sign and Street Graphics Regulations

a. Compliance

Each sign or part of a sign erected within the zoning jurisdiction of the City of Storm Lake must comply with the provisions of this chapter and of other relevant provisions of the City of Storm Lake's Municipal Code.

b. Resolution of Conflicting Regulations

This chapter is not meant to repeal or interfere with enforcement of other sections of the City of Storm Lake's Municipal Code. In cases of conflicts between Code sections, State or Federal Regulations, the more restrictive regulations shall apply.

c. Prohibited Signs

The following signs are prohibited in all zoning districts.

1. Signs painted on or attached to rocks, trees, or other natural objects. ~~–This does not apply to Memorial Signs.~~
2. Signs or sign structures which resemble or conflict with traffic control signs or devices, which mislead or confuse persons traveling on public streets, or which create a traffic hazard.
3. Signs on public property or public right-of-way, unless specifically authorized by the Zoning Administrator.
4. Portable signs except as otherwise permitted by this Article and subject to a temporary permit.
5. Signs which create a safety hazard by obstructing the clear view of pedestrians or vehicles, or which obscure official signs or signals.
6. ~~Abandoned signs.~~ Any abandoned sign face must be removed or replaced with a blank sign face containing no copy within ~~180 (one hundred eighty)~~ 60 sixty days of ~~date of abandonment.~~ from the date a business, profession, product, commodity, service or activity is no longer conducted on the lessor or owner's premises where such sign is displayed and located. This does not apply to the sign's base, support or sign mount. To be granted an additional 30-day extension for an abandoned sign, you must submit a written request to the Building Official for their review and approval.
7. Signs that are not properly maintained and kept in a safe, orderly condition. In addition, all parts and supports shall be properly painted. Any sign or sign structure which is rotted, rusted, deteriorated, detached, defaced, or otherwise altered, shall be repainted, repaired or replaced by the property owner or agent of the owner of the property upon which the sign is located, within thirty (30) days after written notice by the City of Storm Lake. Sign damage that is a direct result of a natural weather event must be repaired within ninety (90) days after written notice by the City of Storm Lake. To be granted an additional 30-day extension you must submit a written request to the Building Official for their review and approval. ~~clean or in substantial good repair, or are not affixed to a sound structure.~~

8. Any electronically powered digital sign that exceeds a daytime brightness of 5,000 nits and exceeds a nighttime brightness of 500 nits.

9. Flashing or glaring lights, strobe lights, or rotating beams shall be prohibited outside of a building or visible from the outside of a building in all zoning districts except when otherwise legally displayed as emergency lights or warning lights, illuminations of signs shall be designed in a way as to reflect light away from residential properties and motorists' vision.

10. Moving lights which incorporate in any manner any flashing, pulsating, rotating, beacons or moving lights. Except for a special event approved by the City Council.

11. Sidewalk graphics

7.—

12. All temporary signs except for those that are specifically allowed by this article.

13. Signs advertising activities that are illegal under Federal, state, or local laws and regulations.

14. Any sign not specifically permitted herein including any sign unlawfully installed, erected or maintained in violation of Article 10.

The following signs are prohibited in the Central Business District (“CBD”)

1. Air-Activated Sign

2. Feather Sign

3. Flashing Sign

4. Moving Sign

5. Projected Image Sign

8. d. Exempt Signs

The following signs are permitted in any zoning district and are exempt from other provisions of this chapter.

1. Bulletin boards including electronic message centers for religious assembly or school uses, provided that they have a maximum sign area of 20 square feet and are not located in a required sign setback.
2. One non-illuminated real estate sign per premises with a maximum size of six square feet per premises. Such signs shall have a maximum height of six feet and shall not be located on public right of way. Such signs shall be removed within 7 days of the disposition or buyer taking possession of the premises.
3. Official signs authorized by a government or governmental subdivision that gives traffic, directional, or warning information.
4. Seasonal decorations for display on private or public property.

5. Non-illuminated construction signs with a total size of 100 square feet per premises. Such signs shall be removed within 7 days of the completion of construction.

~~6. One temporary sign per zoned lot for grand openings or special events, provided that such sign remains in place for a maximum of seven days.~~

~~7.6.~~ Works of graphic art painted or applied to building walls, which contain no advertising or business identification messages and authorized by the Zoning Administrator.

~~8.7.~~ Non-illuminated political campaign signs on private property.

~~9.8.~~ Residential signs under 2 square feet in size.

~~10.9.~~ Neighborhood or subdivision identification signs under 50 square feet.

10. Street numbers, house numbers or address numbers.

11. Signs which are not visible from a public right-of-way, private way, or court or from a property other than that on which the sign is installed.

12. Window signs in commercial and industrial zones.

e. Temporary and Civic Signs

1. Temporary signs are ~~allowed by permit permitted in Commercial and Industrial zoning districts~~, subject to the following requirements:

(a) The total size of such signs does not exceed 40 square feet.

(b) No more than two such signs are permitted at any single premises ~~or per each tenant if a Multi-Tenant Building.~~ Subject to maximum square footage.

~~(c) Temporary signs may be present at any single premises for a maximum of 14 consecutive days. Temporary signs shall be displayed for no more than 30 days. To be granted an additional 30-day extension for a temporary sign, you must submit a written request to the Building Official for their review and approval.~~

~~(d) Under no circumstances shall any temporary sign be located on public property or affixed to a utility pole or appurtenance located within a public utility easement.~~

~~(e) A Temporary Sign cannot be converted to a permanent sign.~~

~~(e)~~ —

2. Temporary signs for non-profit civic campaigns or events, or other non-commercial events are permitted in any zoning district and are exempt from other provisions of this article, subject to the following requirements:

(a) The maximum size of such signs is 10 square feet when located in any residential, and LC Limited Commercial zoning district; and 40 square feet in any other zoning district.

f. Special Event Signs

1. Special Event Signs shall be removed not later than twenty-four hours following the end of the special event. To be granted additional time for a special event you must submit a written request to the Building Official for their review and approval in conjunction with approval by the City Council

2. Special Event Signs are not allowed on City Right of Way unless specifically authorized by the Zoning Administrator.

3. A-Frame Signs are not considered Special Event Signs.

f. Portable Signs

1. In no case shall a sign that was designed for or used as a portable type sign be converted for use as a permanent wall, pole or monument sign.

2. No portable sign is allowed to be flashing.

3. Maximum square footage of a portable sign is 32 square feet.

4. No portable sign is allowed on City Right of Way. This does not apply to A-Frame Signs which are subject to City Code Ordinance 07-O-2019-2020 Public Ways.

- ~~5. Portable signs shall be allowed by permit with only 5 permits allowed per year, per business at 2 weeks per occurrence.~~

- 5.6. A-Frame Signs (sandwich board) signs have a maximum area of 6 square feet with a maximum height of 3-feet and a 2-foot width and must have locking arms or other stabilizing devices to be of sufficient weight to resist wind gusts. A business may have one sandwich board sign. The sign may be displayed during business hours only and must be removed each day.

g. Buffer Yards

No sign other than on-premise directional signs shall be placed within any buffer yard required by Article 8, Landscaping and Screening Regulations, except buffer yards adjacent to intervening streets.

h. Vision-Clearance Area

No sign may project into or be placed within a vision-clearance area defined by a triangle with legs of 20 feet from the point at which property lines meet the curbs or edges of two intersecting streets, private ways, or courts or an intersecting street, private way, or court and driveway (approach), meet.

1004 General Regulations: Basic Design Elements For On-premise Signs

a. Wall Signs and Graphics

Wall signs and graphics are subject to the following general regulations:

1. A wall sign shall not extend more than 30 inches from the wall to which it is attached.
2. A wall sign must be parallel to the wall to which it is attached.
3. A wall sign may not extend beyond the corner of the wall to which it is attached, except where attached to another wall sign, it may extend to provide for the attachment.
4. A wall sign may not extend beyond its building's roofline, or adjacent roofline whichever is higher.

10-6 SIGN REGULATIONS

5. A wall sign attached to a building on its front property line may encroach upon public right-of-way by no more than 18 inches. Such a wall sign shall provide minimum clearance of eight feet, six inches.
6. For the purpose of calculating permitted sign areas pursuant to this chapter; signs painted on the walls of buildings shall be considered wall signs.
7. Where permitted, canopy signs are counted as wall signs when calculating total permitted sign area.

b. Projecting Signs and Graphics

Projecting signs and graphics are subject to the following general regulations: 1.

The maximum projection of any projecting sign shall be as follows:

- (a) 3 feet over public sidewalks less than 12 feet wide;
- (b) 5 feet over public sidewalks 12 feet wide or more, or over private property.
2. A projecting sign may be no closer than two feet from the vertical plane of the inside curb line.
3. Each projecting sign must maintain at least the following vertical clearances: (a) 15 feet over parking lots;
(b) 18 feet over driveways.
4. No projecting sign extending three feet or more from a property line may be located within 10 feet of any other projecting sign extending three feet or more from a property line, or 5 feet from adjoining business frontage.

5. Projecting signs must minimize visible support structure and may not expose guy wires, cables, turnbuckles, angle iron, or other similar external support structure.
6. Projecting signs are not allowed in alleys.

c. Pole Signs

Pole signs, where permitted, are subject to the following general regulations: 1.

Each pole sign must maintain at least the following vertical clearances: (a) 7 feet, 6 inches over private sidewalks;

(b) 10 feet if located within vision clearance area (Section 1003(h))

(c) 15 feet over parking lots;

(d) 18 feet over driveways

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SIGN REGULATIONS

2. Permitted pole signs may revolve at a rate not to exceed six revolutions per minute.

d. Roof Signs

Roof signs are subject to the following regulations:

1. Where permitted, integral roof signs may be used interchangeably with wall signs.
2. Integral roof signs may not exceed the permitted height for pole signs.
3. An integral roof sign must be mounted parallel to the wall of the building that it faces.

1005 General Regulations: Other Design Elements

a. Illumination

1. Lighting, when installed, must be positioned in such a manner that light is not directed onto an adjoining property or onto a public street or highway.
2. For electronic message signs, the maximum brightness is limited to 5,000 nits when measured from the sign's face at its maximum brightness, during daylight hours, and 500 nits when measured from the sign's face at its maximum brightness between dusk

and dawn, i.e., the time of day between sunrise and sunset. The sign must have an ambient light meter and automatic or manual dimmer control that produces a distinct illumination change from a higher allowed illumination level to a lower allowed level for the time period between one-half hour before sunset and one-half hour after sunrise.

3. No sign illumination may be combined with reflective materials, such as mirrors, polished metal, or highly-glazed tiles, which would increase glare.
4. The sign face of internally illuminated signs must function as a filter to diffuse illumination. The sign face must cover all internal illumination components so that no exposed bulbs are visible.
5. All external illumination of a sign must concentrate the illumination upon the printed area of the sign face.
6. The use of bare bulbs as external illumination is only permitted for marquee signs.

b. Marquees and Marquee Signs

1. Signs placed on, attached to, or constructed on a marquee are subject to the maximum projection and clearance regulations of projecting signs.

c. Banners Signs

1. A banner sign projecting from a building may not exceed the wall height of the building.
2. Maximum size of a banner is 120 square feet.

d. Clocks

1. For the purposes of this chapter, clocks are not considered a moving sign.

1006 Method of Measurement for Regulators

a. Maximum Permitted Sign Area

Maximum permitted sign area for a premise is set forth as a numerical limit or as a function of the frontage of the premises on a street. For properties with frontage on more than one street, the total frontage shall be calculated as the total of all frontages.

b. Sign Area

1. Sign area includes the entire area within the perimeter enclosing the extreme limits of the sign, including individual letters painted or applied, excluding any structure essential for support or service of the sign, or architectural elements of the building.
2. The area of double-faced signs is calculated on the largest face only.
3. The sign area for ground signs, monument signs, and architectural sign bands is calculated as the area enclosing the extreme limits of the letters, symbols, and images.

c. Height

The height of a sign is measured from the average grade level below the sign to the topmost point of the sign or sign structure.

d. Setback

The setback of a sign is measured from the property line to the supporting frame of the sign face, mast, pole or base of the sign; whichever is closest to the property line.

e. Multiple Tenant Building (Horizontal)

The following sign areas shall be allowed

1. One and a half square feet of sign area may be erected for every linear foot of tenant frontage to a maximum of 100 square feet.

2. Tenants frontage shall be measured from demising wall to demising wall

f. Multiple Tenant Building (Vertical)

The following sign areas shall be allowed

1. In the case of a vertical multiple tenant building, the maximum square footage for each building or tenant signs shall be one square foot of sign area for every linear foot of building or tenant frontage. In the event that a tenant occupies more than one story, they shall not be permitted to count the frontage on both stories

1007 Permitted Sign Types and Specific Regulations by Zoning Districts

The following tables set forth permitted sign types and regulations and design standards for signs and graphics for each zoning district.

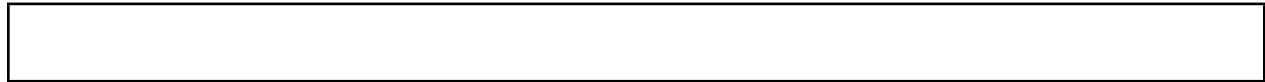
Table 10-1: Permitted Sign Types by Zoning District

SIGN TYPES	R E S	R-1	R-2	R-3	R-4	N 23	PO	LC	CC	CBD	LI	GI
DETACHED SIGNS												

Residential	P	P	P	P	P	P		P	P			
Business Identification	P	P	P	P	P	P		P	P	P	P	P
Ground	P	P	P	P	P	P	P	P	P	P	P	P
Pole								P	P	P	P	P
Monument	P	P	P	P	P	P	P	P	P	P	P	P
<u>** Alphabetical Order</u>												
SIGN TYPES	R E S	R-1	R-2	R-3	R-4	IN 1,2,3	PO	LC	CC	CBD	LI	GI
<u>Air Activated</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>A-Frame</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Banner</u>							<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>Business Center</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Feather</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>Flag (Non-Commerical)</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Ground</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Human Billboard</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>			
<u>Monument</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Pole</u>								<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Political Campaign</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Portable (Civic Uses Only)</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Projected Image</u>												
<u>Residential</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>			

Sidewalk Graphics												
SIGN TYPES	RES	R-1	R-2	R-3	R-4	N <u>1,2,3</u>	PO	LC	CC	CBD	LI	GI

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SIGN REGULATIONS



SIGN TYPES	RES	R-1	R-2	R-3	R-4	N <u>1,2,3</u>	PO	LC	CC	CBD	LI	GI
ATTACHED SIGNS												
Awning				P	P			P	P	P	P	P
Banner							<u>P</u>	P	P	P	P	P
<u>Bag</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Building Marker	P	P	P	P	P	P	P	P	P	P	P	P
Canopy								P	P	P	P	P
Business Center Identification	P	P	P	P	P	P		P	P	P	P	P
<u>Electronic Message</u>						<u>P</u>		<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Ghost</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Marquee						P		P	P	P	P	P
<u>Memorial</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Premise Identification</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Projecting	P	P	P	P	P	P		P	P	P		

Roof, Integral								P	P	P	P	P
Roof, Above Peak											P	P
Wall	P	P	P	P	P	P	P	P	P	P	P	P
Window						P	P	P	P	P	P	P
MISCELLANEOUS												
Flag, Non Commercial	P	P	P	P	P	P	P	P	P	P	P	P
Portable, Civic Uses Only	P	P	P	P	P	P	P	P	P	P	P	P
DESIGN ELEMENTS – ILLUMINATION												
Back-Lit								P	P			
Indirect, Civic Use Only	P	P	P	P	P	P		P	P	P	P	P
Internal, Civic Use Only	P	P	P	P	P	P		P	P	P	P	P
Neon									P	P	P	P
Electronic Information						P		P	P	P	P	P
Moving												P
Rotating												P

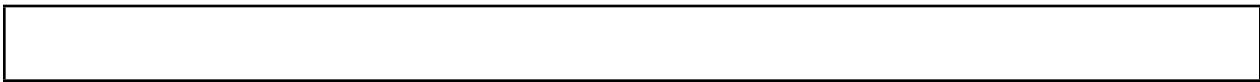


Table 10-2: Numbers, Dimensions and Locations of Signs by Zoning District

SIGN TYPES	RES	R-1	R-2	R-3	R-4	N 2,3	PO	LC	CC*	BD **	T	T
DETACHED SIGNS												
Number Permitted -Per Premise	1	1	1	1	1	1	1	1	NA	1	NA	NA
Per Feet of Frontage	NA	NA	NA	NA	NA	C	NA	C	F	H	G	G
Maximum Size (SqFt)	100	A	A	B	B	200	100	D	200	200	200	200
Maximum Height (Ft) of structure above ground	25	10	10	10	10	15	10	15	35	20	35	35
Front Yard Setback (Ft)	25	5	5	10	10	5	5	10	0	0	0	0
Side Yard Setback (Ft)	10	10	10	10	10	5	5	10	5	0	0	0
ATTACHED SIGNS												
Maximum Size (SqFt)	100	*	*	**	**	E	NA	E	300	200	200	200
Max % of Street Façade	NA	NA	NA	NA	NA	20	NA	20	20	20	25	25

A: Total of all signs attached or detached cannot exceed 32 square feet for civic uses. Total of all signs attached or detached cannot exceed 2 square feet for residential uses including home occupations
 B: Total of all signs attached or detached cannot exceed 48 square feet for project identification signs for multi family or mobile home development and for non-residential uses when permitted
 Total of all signs attached or detached cannot exceed 2 square feet for residential uses including home occupations

C: Square feet of signage per linear foot of frontage: 1 square foot with a maximum of 75 square feet. D: Total of all signs attached and detached cannot exceed 100 square feet for non-residential premises only, 75 square feet for premises with primary residential use, for project identification signs for multi-family developments, 2 square feet for residential uses, including home occupations.

E: Total of all signs attached and detached cannot exceed 100 square feet for non-residential premises only, 75 square feet for premises with primary residential use, for project identification signs for multi-family developments, 2 square feet for residential uses, including home occupations.

F: 1 sign allowed per 300 feet of frontage, if frontage of premises is 50 feet or less only one sign is allowed with a maximum of 100 square feet. G: 1 sign per 200 feet of frontage

H: For premises with frontage of 25 feet or less, one detached sign up to 90 square feet is allowed, for premises with frontage of more than 25 feet may use 3 square feet per lineal feet of frontage to a maximum of 200 square feet for a detached sign.

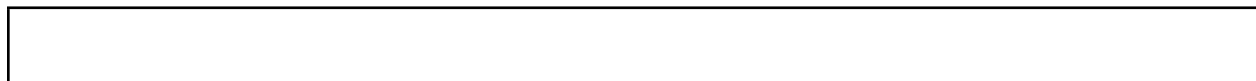
* Maximum total square feet of all signs is 500 square feet. Allowed 2 square feet signage per linear foot of frontage.

** Maximum total square feet of all signs is 600 square feet. Allowed 2 square feet signage per linear foot of frontage.

*** Maximum total square feet of all signs is 400 square feet.

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SIGN REGULATIONS



1008 General Permit Procedures

a. Applicability

Any installation, modification, or expansion of any sign, which is not exempt from the provisions of this Article, shall be subject to the following permit procedure prior to installation.

b. Maintenance of Valid Sign Permit

The owner/tenant of a property containing signs requiring a permit under this ordinance shall at all times maintain in force a sign permit for such property. Sign permits shall be issued for individual zoned lots or business frontages. A sign permit may be revoked if the sign is not maintained in good condition.

c. Sign Permit Applications

All applications for sign permits shall be submitted to the Zoning Administrator in accordance with application specifications established by the Zoning Administrator.

d. Action

Within ten working days of the submission of a complete application for a sign permit, the Zoning Administrator shall either:

1. Issue the sign permit, if the sign conforms to the provisions of this Article.

2. Reject the sign permit if the sign(s) that is the subject of the application fails in any way to conform to the requirements of this Article.

e. Permit Expiration

If a sign is not constructed in accordance with an approved permit within six months of the date of approval, such permit shall lapse.

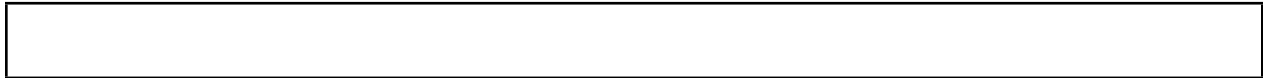
f. Assignment of Sign Permits

A current and valid sign permit shall be freely assignable to a successor as owner of the property or holder of a business license for the same premises.

1009 Nonconforming Signs

- a. All permanent signs in place and lawfully established on the effective date of this Ordinance shall be considered as legal nonconforming signs. The copy of such a sign may be changed from time to time, provided that the sign area shall not be enlarged beyond the sign area in existence on the effective date.
- b. Any nonconforming sign which presently is or becomes structurally damaged or deteriorated, more than 50% of its replacement cost, shall be either removed or altered so

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SIGN REGULATIONS



as to comply with this Article.

- c. As an exception to 1009(a) portable signs or parts of which are being used as permanent signs shall not be considered legal non-conforming signs and shall be removed six months from effective date of this ordinance.

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Staff Summary

11/20/2025
Agenda Item # A.3.



City of Storm Lake
PO Box 1086
Storm Lake, IA 50588
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REPORT TO: Commissioners
FROM: Scott Olesen, Building and Code Compliance Director
SUBJECT: **Storm Lake Zoning Code Article 10 - Sign Regulations**

BACKGROUND: The Downtown Master Plan and IEDA's Downtown Assessment Report both touched on recommendations for improving signage in the Central Business District ("CBD"). City Council felt that it was an opportune time to gather recommendations from business owners in the CBD and members of the public as to appropriate signage and what, if any, changes should be made to the current sign ordinance.

On June 17, 2024, City Council approved Resolution No. 62-R-2023-2024 establishing a Downtown Signage Ad Hoc Committee consisting of members from the Central Business District and members of the public at large.

The following members: Terrie Eddie, Laura Hanks, Jeanyleen John, Joe Kelly, Rhonda Ringgenberg, Holly Schipper, Liz Smith, Adilene Soto, Brent Ulrich, Ruth Whitmore and Rick Wimer participated in committee meetings on September 24, 2024, October 8, 2024, October 30, 2024, and February 20, 2025. Development Services Specialist, Lee Dutfield and Building Official, Scott Olesen facilitated the meetings.

On March 17, 2025, staff provided the Mayor and City Council with a summary of the Ad Hoc Downtown Signage Committee's recommendations. It was suggested by the ad hoc committee to update the current sign ordinance (Article 10 — Sign Regulations) by adding and removing language that takes into consideration new technologies, corrects outdated content and improves accuracy, clarity and coherence. The proposed changes will bring the

document into line with current standards and practices best suited for our community. The committee's changes were reflected in the draft version of Article 10 — Sign Regulations presented to the City Council during the work session on June 2, 2025.

At the request of the Mayor and City Council, staff prepared a list of specific questions about the proposed sign regulation changes. Additionally, staff developed a visual presentation to better illustrate the different types of signs under consideration. This led to further work sessions on July 21st., August 4th and September 15th.

The finalized draft of the proposed sign regulation changes is attached for your review. This document has been developed to incorporate the Ad Hoc Committee's recommendations, align with the City Council's directives, and addresses legal considerations, enforcement, and public impact.

COMPREHENSIVE PLAN RELATIONSHIP: The Comp Plan was updated in 2024 and this is one step in updating our Zoning Ordinance.

POTENTIAL FINDINGS: .

RECOMMENDATION: Review the updated changes to Storm Lake Zoning Code Article 10- Sign Regulations and make recommendation to the Council.

ATTACHMENTS:

1. Article 10 Sign Regulations REVISION MASTER 25

SIGN REGULATIONS

10 ARTICLE TEN – SIGN REGULATIONS

1001 Purpose

The Sign Regulations provide standards for communicating information in the environment of the City of Storm Lake and its jurisdiction. The regulations recognize the need to protect public health, safety, and welfare; to maintain the city's attractive appearance; **to preserve historic signage**; to provide for adequate business identification, advertising, and communication of information; and to encourage the fair enforcement of sign regulations. **It is the intent of this article to regulate signs by their physical characteristics and not by their message.**

1002 Definition of Terms

The following definitions shall be used for terms contained in this chapter that are not otherwise defined in the Storm Lake Municipal Code or in this Zoning Ordinance.

1. ~~Abandoned Sign: A sign, including sign face and supporting structure, which refers to a discontinued business, profession, commodity, service, or other activity or use formerly occupying the site; or which contains no sign copy on all sign faces for a continuous period of six months.~~ **A sign face which advertises a business, profession, owner, lessor, product, commodity, service or activity no longer conducted on the premises where such sign is displayed and located.**
2. **Air-Activated Sign: A sign, all or any part of, which is designed to be moved by action or forced air to make the sign appear to be animated or otherwise have motion.**
3. **A-Frame Sign: Also known as “sandwich boards”, or “sidewalk signs” are freestanding signs not attached to any building or wall and have a maximum area of 6 square feet with a maximum height of 3-feet and a 2-foot width and have locking arms or other stabilizing devices to be of sufficient weight to resist wind gusts.**
4. Attached Sign: A sign, which is structurally connected to a building or depends upon that building for support.
5. Auxiliary Design Elements: Terms that describe secondary characteristics of a sign, including its method of illumination and other features within the bounds of its basic shape.
6. ~~Awning and Awning Sign: A temporary or movable shelter supported entirely from the exterior wall of a building and composed of non-rigid materials, except for a supporting framework. An awning sign is a message printed on such a shelter.~~
6. **Awning: means a cloth structure attached to, supported by, and projecting from a building and providing protection of the weather elements.**

7. Awning Sign: Any sign which forms part of or is integrated into an awning, and which does not extend beyond the limits of the awning.
- ~~7. Back-lit Sign: A sign with an indirect source of light or light source located in the interior of the sign, which illuminates a sign by shining through a translucent surface.~~
8. Banner Sign (Attached): ~~Material with a printed message or graphic secured or mounted from a structure in such a way as to allow wind movement.~~ A sign intended for temporary display composed of fabric, vinyl, mesh or other flexible substrate that is fastened to the exterior of a building, exterior structure, or wall, and secured or mounted so to limit the movement of the sign caused by movement of the atmosphere.
9. Banner Sign (Detached): A sign intended for temporary display composed of fabric, vinyl, mesh or other flexible substrate that is fastened to poles or an independent frame and not fastened to the exterior of a building, exterior structure, or wall.
10. Building Marker: An historic or commemorative plaque, or a building name or cornerstone carved into a masonry surface.
11. Business Center ~~Identification~~ Sign: A sign that identifies a building or group of commercial buildings in single ownership or control, sharing parking and access.
12. Canopy: A projecting non-movable structure cantilevered or suspended from a building, supported by the main structural members to which it is attached, and used only as a roof or fixed shelter.
13. Canopy Sign: ~~A sign, which is attached or made an integral part of a canopy.~~ Any sign which forms part of or is integrated into a canopy, and which does not extend beyond the limits of the canopy.
14. Clearance: The distance from the bottom of a sign face elevated above grade and the grade below.
15. Detached Sign: A sign, which is self-supporting and structurally independent from any building.
16. Directional Sign: A sign that serves only to designate the location or direction of any area or place.
17. Double-Faced Sign: A sign consisting of no more than two parallel faces supported by a single structure.
18. Electronic Message Sign: A digital sign that is electronically or electrically controlled that displays a message center, graphics or read board composed of a series of lights that may be changed through electronic means including but not limited to LED, LCD, or one line scrolling displays.
19. Feather Sign: A temporary sign constructed of durable cloth, canvas, plastic, weather-resistant fabric or similar lightweight, non-rigid material and supported by a single vertical pole mounted into the ground or on a portable base.
- 17-20. Flashing Sign: A pattern of changing light illumination where the sign illumination alternates suddenly between fully illuminated and fully non-illuminated for the purpose of drawing attention to the sign. A sign providing public service information, such as time, weather, date, temperature, safety information, or similar information shall not be considered a flashing sign.

21. Frontage: The length of a property line of any one premises abutting and parallel to a public street, private way, or court.
- 18-22. Ghost Sign: A historic sign that is faded, hand-painted advertisement on the exterior wall of a building, a remnant of a past business or product that has long since disappeared or changed its purpose. Often seen on historic buildings from the 1880's to the 1960's and may be kept for its nostalgic appeal or historical significance.
23. Ground Sign: A detached on-premise sign built on a freestanding frame, mast, or pole(s) with a clearance no greater than 3 feet.
24. Historic Signage: Existing signs of historic significance, such as plaques, painted words, ghost signs, advertisements, or other significant “signs “on buildings that were constructed prior to 1960.
- 19-25. Human Billboard: Also known as a “sign walker” or “human sign” are signs displayed by a person either holding or wearing a sign.
- 20-26. Illumination: Lighting sources installed for the primary purpose of lighting a specific sign or group of signs.
27. Marquee: A permanent roofed structure attached to and supported by a building and extending over public right-of-way.
- 21-28. Marquee Sign: A sign other than a projecting sign attached to a marquee.
29. Maximum Permitted Sign Area: The maximum permitted combined area of all signs allowed on a specific property. Window signs, historic signs including ghost signs and temporary detached signs do not count towards the maximum permitted combined area of all signs allowed.
- 22-30. Memorial Sign: A permanent sign, tablet or plaque that is dedicated to honoring a person, event, structure or site and serves as a remembrance or tribute. A Memorial Sign may be incorporated with landscape features such as a rock, tree, planter bed, fountain, decorative wall, or other natural landscape.
31. Monument Sign: An on-premise freestanding sign with the appearance of a solid base. The width of such base shall be at least 75 percent of the width of the sign. A free-standing sign which is anchored to the ground similar to a ground sign, but which has a monolithic or columnar line and which maintains essentially the same contour grade to top with the base of the sign being a minimum of at least 75 percent of the width of the widest component of the sign. Said sign may be double side (back-to-back) perpendicular or parallel to the adjoining roadway but in no case shall consist of more than 2 sign faces.
- 23.
32. Moving Sign: A sign, which conveys its message through rotating, changing, or animated elements. A sign or a part of a sign that physically changes position, rotates, or gives the visual impression of movement to attract attention. This can include signs with moving parts, such as trivision signs, or signs that incorporate electronic means to simulate motion, like flashing lights or scrolling messages that change too quickly to be considered simply a changing copy sign.
33. Multiple Tenant Building (Horizontal) means a single-story building designed for the collation of two or more tenants located side by side with each tenant separated by demising walls.

~~24-34.~~ Multiple Tenant Building (Vertical): means a multiple story building designed for the collocation of two or more tenants located side by side and/or on separate floors of the building.

~~25-35.~~ Nonconforming Sign: A sign that was legally erected prior to the adoption of this chapter but which violates the regulations of this chapter.

~~26-36.~~ Pole Sign: An on-premise sign built on a freestanding frame, mast, or pole(s) with a clearance greater than 3 feet, and where the support encompasses less than 75% of the width of the sign.

~~27-37.~~ Portable Sign: Any sign supported by frames or posts rigidly attached to bases not permanently attached to the ground or a building and capable of being moved from place to place.

~~28-38.~~ Premise Identification Sign: Any sign which pertains to the use of a premises and which contains information about the owner or operator of that use; the type of business being conducted or the principal brand name of a commodity sold on the premises; and other information relative to the conduct of the use. means a sign that displays no more than the name, address, crest or insignia, occupation or profession of an occupant of the premises, name of any building on the premises or the trademark of the occupant

~~29-39.~~ Premises: A tract of one or more lots or sites that are contiguous and under common ownership or control.

~~40.~~ Projecting Signs: A sign other than a wall sign ~~that is attached to and projects from a building face.~~ which projects perpendicular to the wall surface of a building or structure, and is supported by a wall of the building or structure

~~41.~~ Projected Image Sign: A sign which involves an image projected on the face of a wall, structure, sidewalk, or other surface, from a distant electronic device, such that the image does not originate from the plane of the wall, structure, sidewalk or other surface.

~~30.~~ —

~~31-42.~~ Residential Sign: A small detached or attached sign located on a residential premise, conveying a message communicated by the owner of the property.

~~32-43.~~ Roof Sign: Any sign or part of sign erected upon, against, or directly above a roof or on top of or above the parapet or cornice of a building.

(a) Integral Roof Sign: A roof sign positioned between an eave line and the peak or highest point on a roof, substantially parallel to the face of a building.

(b) Above-Peak Roof Sign: A roof sign positioned above the peak of a roof or above a parapet or cornice.

~~44.~~ Sidewalk Graphics: Also know as “sidewalk stickers”, “outdoor floor graphics”, “street graphics”, or “asphalt graphics” are printed designs that are made out of durable, non-skid vinyl or other similar material with adhesive backing that is temporarily applied to exterior surfaces such as sidewalks, pavement, concrete and asphalt.

~~45.~~ Sign: A symbolic, visual device fixed upon a building, vehicle, structure, or parcel of land which is intended to convey information about a product, business, activity, place, person, institution, candidate, or political idea. Any name, identification, description, display, illustration, logo, or graphic fixed to, painted on, or incorporated into the building surface or other structure or displayed from or within a building or structure, or free standing upon the site and

which is visible from the public right-of-way and designed to convey or direct a message to the public concerning the identification of the premises, to advertise or promote the interests of any private or public firm, person, organization, or other entity, or to draw attention to the use on the premises.

46. Sign Copy: Words, letters, logos, figures, symbols, illustrations, or patterns that form a message or otherwise call attention to a business, product, service, or activity, or to the sign itself.

~~33.~~

47. Sign Type: A functional description of the use of an individual sign. Includes owner identification, advertising, directional, electronic message, and temporary.

34-48. Special Event Sign: A sign, banner, or device advertising a specific, community-oriented event, festival, fundraiser, or a business grand opening, special sale or promotion and is displayed for a limited time before, during, and after the event. Special Event Signs include but are not limited to: Air-Activated Signs, Banner Sign (detached), Feather-Signs, Human Billboards, and Portable Signs. Such signs shall be removed immediately upon termination of the special event.

35-49. Street Facade: Any separate external face of a building, including parapet walls and omitted wall lines, oriented to and facing a public street, private way, or court. Separate faces oriented in the same direction or within 45 degrees of one another are considered part of the same street facade.

36-50. Temporary Signs: A sign, flag, banner, pennant, sandwich board, or valance constructed of lightweight materials which is not permanently attached to building or land, and which is intended for display for a limited period of time. Any portable, attached, detached or other sign, or advertising display constructed of cloth, canvas, plastic vinyl, corrugated plastic, cardboard, wallboard or other weather sensitive materials with or without frames which is not intended for or suitable for long-term or permanent display due to materials used.

51. Wall Sign: A sign attached to and parallel with the side of a building. All flat signs of solid face construction placed against a building or other structure and attached to the exterior front, rear or side wall of any building or other structure. Such signs may extend no more than twelve (12) inches from the surface of the building or structure to which they are attached. Wall signs are also known as “flush mounted signs”.

~~37.~~

38-52. Window Sign: A sign posted, painted, placed, adhered, affixed on or installed inside a window or door, or a sign that is located on the interior of a structure that is exposed to public view from the exterior of the structure through a window or for the purpose of viewing from outside the premises.

39-53. Zone Lot: A parcel of land in single ownership that is large enough to meet the minimum zoning requirements of its zoning district and can provide such yards and other open spaces that are required by the site development regulations.

SIGN REGULATIONS

1003 General Sign and Street Graphics Regulations

a. Compliance

Each sign or part of a sign erected within the zoning jurisdiction of the City of Storm Lake must comply with the provisions of this chapter and of other relevant provisions of the City of Storm Lake's Municipal Code.

b. Resolution of Conflicting Regulations

This chapter is not meant to repeal or interfere with enforcement of other sections of the City of Storm Lake's Municipal Code. In cases of conflicts between Code sections, State or Federal Regulations, the more restrictive regulations shall apply.

c. Prohibited Signs

The following signs are prohibited in all zoning districts.

1. Signs painted on or attached to rocks, trees, or other natural objects. ~~–This does not apply to Memorial Signs.~~
2. Signs or sign structures which resemble or conflict with traffic control signs or devices, which mislead or confuse persons traveling on public streets, or which create a traffic hazard.
3. Signs on public property or public right-of-way, unless specifically authorized by the Zoning Administrator.
4. Portable signs except as otherwise permitted by this Article and subject to a temporary permit.
5. Signs which create a safety hazard by obstructing the clear view of pedestrians or vehicles, or which obscure official signs or signals.
6. Abandoned signs. Any abandoned sign face must be removed or replaced with a blank sign face containing no copy within 180 (one hundred eighty) 60 sixty days of date of abandonment. from the date a business, profession, product, commodity, service or activity is no longer conducted on the lessor or owner's premises where such sign is displayed and located. This does not apply to the sign's base, support or sign mount. To be granted an additional 30-day extension for an abandoned sign, you must submit a written request to the Building Official for their review and approval.
7. Signs that are not properly maintained and kept in a safe, orderly condition. In addition, all parts and supports shall be properly painted. Any sign or sign structure which is rotted, rusted, deteriorated, detached, defaced, or otherwise altered, shall be repainted, repaired or replaced by the property owner or agent of the owner of the property upon which the sign is located, within thirty (30) days after written notice by the City of Storm Lake. Sign damage that is a direct result of a natural weather event must be repaired within ninety (90) days after written notice by the City of Storm Lake. To be granted an additional 30-day extension you must submit a written request to the Building Official for their review and approval. ~~clean or in substantial good repair, or are not affixed to a sound structure.~~

8. Any electronically powered digital sign that exceeds a daytime brightness of 5,000 nits and exceeds a nighttime brightness of 500 nits.

9. Flashing or glaring lights, strobe lights, or rotating beams shall be prohibited outside of a building or visible from the outside of a building in all zoning districts except when otherwise legally displayed as emergency lights or warning lights, illuminations of signs shall be designed in a way as to reflect light away from residential properties and motorists' vision.

10. Moving lights which incorporate in any manner any flashing, pulsating, rotating, beacons or moving lights. Except for a special event approved by the City Council.

11. Sidewalk graphics

7.—

12. All temporary signs except for those that are specifically allowed by this article.

13. Signs advertising activities that are illegal under Federal, state, or local laws and regulations.

14. Any sign not specifically permitted herein including any sign unlawfully installed, erected or maintained in violation of Article 10.

The following signs are prohibited in the Central Business District (“CBD”)

1. Air-Activated Sign

2. Feather Sign

3. Flashing Sign

4. Moving Sign

5. Projected Image Sign

8. d. Exempt Signs

The following signs are permitted in any zoning district and are exempt from other provisions of this chapter.

1. Bulletin boards including electronic message centers for religious assembly or school uses, provided that they have a maximum sign area of 20 square feet and are not located in a required sign setback.
2. One non-illuminated real estate sign per premises with a maximum size of six square feet per premises. Such signs shall have a maximum height of six feet and shall not be located on public right of way. Such signs shall be removed within 7 days of the disposition or buyer taking possession of the premises.
3. Official signs authorized by a government or governmental subdivision that gives traffic, directional, or warning information.
4. Seasonal decorations for display on private or public property.

5. Non-illuminated construction signs with a total size of 100 square feet per premises. Such signs shall be removed within 7 days of the completion of construction.

~~6. One temporary sign per zoned lot for grand openings or special events, provided that such sign remains in place for a maximum of seven days.~~

~~7.6.~~ Works of graphic art painted or applied to building walls, which contain no advertising or business identification messages and authorized by the Zoning Administrator.

~~8.7.~~ Non-illuminated political campaign signs on private property.

~~9.8.~~ Residential signs under 2 square feet in size.

~~10.9.~~ Neighborhood or subdivision identification signs under 50 square feet.

10. Street numbers, house numbers or address numbers.

11. Signs which are not visible from a public right-of-way, private way, or court or from a property other than that on which the sign is installed.

12. Window signs in commercial and industrial zones.

e. Temporary and Civic Signs

1. Temporary signs are ~~allowed by permit permitted in Commercial and Industrial zoning districts~~, subject to the following requirements:

(a) The total size of such signs does not exceed 40 square feet.

(b) No more than two such signs are permitted at any single premises ~~or per each tenant if a Multi-Tenant Building.~~ Subject to maximum square footage.

~~(c) Temporary signs may be present at any single premises for a maximum of 14 consecutive days. Temporary signs shall be displayed for no more than 30 days. To be granted an additional 30-day extension for a temporary sign, you must submit a written request to the Building Official for their review and approval.~~

~~(d) Under no circumstances shall any temporary sign be located on public property or affixed to a utility pole or appurtenance located within a public utility easement.~~

~~(e) A Temporary Sign cannot be converted to a permanent sign.~~

~~(e)~~ —

2. Temporary signs for non-profit civic campaigns or events, or other non-commercial events are permitted in any zoning district and are exempt from other provisions of this article, subject to the following requirements:

(a) The maximum size of such signs is 10 square feet when located in any residential, and LC Limited Commercial zoning district; and 40 square feet in any other zoning district.

f. Special Event Signs

1. Special Event Signs shall be removed not later than twenty-four hours following the end of the special event. To be granted additional time for a special event you must submit a written request to the Building Official for their review and approval in conjunction with approval by the City Council

2. Special Event Signs are not allowed on City Right of Way unless specifically authorized by the Zoning Administrator.

3. A-Frame Signs are not considered Special Event Signs.

f. Portable Signs

1. In no case shall a sign that was designed for or used as a portable type sign be converted for use as a permanent wall, pole or monument sign.

2. No portable sign is allowed to be flashing.

3. Maximum square footage of a portable sign is 32 square feet.

4. No portable sign is allowed on City Right of Way. This does not apply to A-Frame Signs which are subject to City Code Ordinance 07-O-2019-2020 Public Ways..

- ~~5. Portable signs shall be allowed by permit with only 5 permits allowed per year, per business at 2 weeks per occurrence.~~

- 5.6. A-Frame Signs (sandwich board) signs have a maximum area of 6 square feet with a maximum height of 3-feet and a 2-foot width and must have locking arms or other stabilizing devices to be of sufficient weight to resist wind gusts. A business may have one sandwich board sign. The sign may be displayed during business hours only and must be removed each day.

g. Buffer Yards

No sign other than on-premise directional signs shall be placed within any buffer yard required by Article 8, Landscaping and Screening Regulations, except buffer yards adjacent to intervening streets.

h. Vision-Clearance Area

No sign may project into or be placed within a vision-clearance area defined by a triangle with legs of 20 feet from the point at which property lines meet the curbs or edges of two intersecting streets, private ways, or courts or an intersecting street, private way, or court and driveway (approach), meet.

1004 General Regulations: Basic Design Elements For On-premise Signs

a. Wall Signs and Graphics

Wall signs and graphics are subject to the following general regulations:

1. A wall sign shall not extend more than 30 inches from the wall to which it is attached.
2. A wall sign must be parallel to the wall to which it is attached.
3. A wall sign may not extend beyond the corner of the wall to which it is attached, except where attached to another wall sign, it may extend to provide for the attachment.
4. A wall sign may not extend beyond its building's roofline, or adjacent roofline whichever is higher.

10-6 SIGN REGULATIONS

5. A wall sign attached to a building on its front property line may encroach upon public right-of-way by no more than 18 inches. Such a wall sign shall provide minimum clearance of eight feet, six inches.
6. For the purpose of calculating permitted sign areas pursuant to this chapter; signs painted on the walls of buildings shall be considered wall signs.
7. Where permitted, canopy signs are counted as wall signs when calculating total permitted sign area.

b. Projecting Signs and Graphics

Projecting signs and graphics are subject to the following general regulations: 1.

The maximum projection of any projecting sign shall be as follows:

- (a) 3 feet over public sidewalks less than 12 feet wide;
- (b) 5 feet over public sidewalks 12 feet wide or more, or over private property.
2. A projecting sign may be no closer than two feet from the vertical plane of the inside curb line.
3. Each projecting sign must maintain at least the following vertical clearances: (a) 15 feet over parking lots;
(b) 18 feet over driveways.
4. No projecting sign extending three feet or more from a property line may be located within 10 feet of any other projecting sign extending three feet or more from a property line, or 5 feet from adjoining business frontage.

5. Projecting signs must minimize visible support structure and may not expose guy wires, cables, turnbuckles, angle iron, or other similar external support structure.
6. Projecting signs are not allowed in alleys.

c. Pole Signs

Pole signs, where permitted, are subject to the following general regulations: 1.

Each pole sign must maintain at least the following vertical clearances: (a) 7 feet, 6 inches over private sidewalks;

(b) 10 feet if located within vision clearance area (Section 1003(h))

(c) 15 feet over parking lots;

(d) 18 feet over driveways

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SIGN REGULATIONS

2. Permitted pole signs may revolve at a rate not to exceed six revolutions per minute.

d. Roof Signs

Roof signs are subject to the following regulations:

1. Where permitted, integral roof signs may be used interchangeably with wall signs.

2. Integral roof signs may not exceed the permitted height for pole signs.

3. An integral roof sign must be mounted parallel to the wall of the building that it faces.

1005 General Regulations: Other Design Elements

a. Illumination

1. Lighting, when installed, must be positioned in such a manner that light is not directed onto an adjoining property or onto a public street or highway.
2. For electronic message signs, the maximum brightness is limited to 5,000 nits when measured from the sign's face at its maximum brightness, during daylight hours, and 500 nits when measured from the sign's face at its maximum brightness between dusk

and dawn, i.e., the time of day between sunrise and sunset. The sign must have an ambient light meter and automatic or manual dimmer control that produces a distinct illumination change from a higher allowed illumination level to a lower allowed level for the time period between one-half hour before sunset and one-half hour after sunrise.

3. No sign illumination may be combined with reflective materials, such as mirrors, polished metal, or highly-glazed tiles, which would increase glare.
4. The sign face of internally illuminated signs must function as a filter to diffuse illumination. The sign face must cover all internal illumination components so that no exposed bulbs are visible.
5. All external illumination of a sign must concentrate the illumination upon the printed area of the sign face.
6. The use of bare bulbs as external illumination is only permitted for marquee signs.

b. Marquees and Marquee Signs

1. Signs placed on, attached to, or constructed on a marquee are subject to the maximum projection and clearance regulations of projecting signs.

c. Banners Signs

1. A banner sign projecting from a building may not exceed the wall height of the building.
2. Maximum size of a banner is 120 square feet.

d. Clocks

1. For the purposes of this chapter, clocks are not considered a moving sign.

1006 Method of Measurement for Regulators

a. Maximum Permitted Sign Area

Maximum permitted sign area for a premise is set forth as a numerical limit or as a function of the frontage of the premises on a street. For properties with frontage on more than one street, the total frontage shall be calculated as the total of all frontages.

b. Sign Area

1. Sign area includes the entire area within the perimeter enclosing the extreme limits of the sign, including individual letters painted or applied, excluding any structure essential for support or service of the sign, or architectural elements of the building.
2. The area of double-faced signs is calculated on the largest face only.
3. The sign area for ground signs, monument signs, and architectural sign bands is calculated as the area enclosing the extreme limits of the letters, symbols, and images.

c. Height

The height of a sign is measured from the average grade level below the sign to the topmost point of the sign or sign structure.

d. Setback

The setback of a sign is measured from the property line to the supporting frame of the sign face, mast, pole or base of the sign; whichever is closest to the property line.

e. Multiple Tenant Building (Horizontal)

The following sign areas shall be allowed

1. One and a half square feet of sign area may be erected for every linear foot of tenant frontage to a maximum of 100 square feet.

2. Tenants frontage shall be measured from demising wall to demising wall

f. Multiple Tenant Building (Vertical)

The following sign areas shall be allowed

1. In the case of a vertical multiple tenant building, the maximum square footage for each building or tenant signs shall be one square foot of sign area for every linear foot of building or tenant frontage. In the event that a tenant occupies more than one story, they shall not be permitted to count the frontage on both stories

1007 Permitted Sign Types and Specific Regulations by Zoning Districts

The following tables set forth permitted sign types and regulations and design standards for signs and graphics for each zoning district.

Table 10-1: Permitted Sign Types by Zoning District

SIGN TYPES	R E S	R-1	R-2	R-3	R-4	N 23	PO	LC	CC	CBD	LI	GI
DETACHED SIGNS												

Residential	P	P	P	P	P	P		P	P			
Business Identification	P	P	P	P	P	P		P	P	P	P	P
Ground	P	P	P	P	P	P	P	P	P	P	P	P
Pole								P	P	P	P	P
Monument	P	P	P	P	P	P	P	P	P	P	P	P
**Alphabetical Order												
SIGN TYPES	R E S	R-1	R-2	R-3	R-4	IN 1,2,3	PO	LC	CC	CBD	LI	GI
<u>Air Activated</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>A-Frame</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Banner</u>							<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>Business Center</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Feather</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>
<u>Flag (Non-Commerical)</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Ground</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Human Billboard</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>			
<u>Monument</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Pole</u>								<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Political Campaign</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Portable (Civic Uses Only)</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Projected Image</u>												
<u>Residential</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>		<u>P</u>	<u>P</u>			

Sidewalk Graphics												
SIGN TYPES	RES	R-1	R-2	R-3	R-4	N <u>1,2,3</u>	PO	LC	CC	CBD	LI	GI

10-9
SIGN REGULATIONS



SIGN TYPES	RES	R-1	R-2	R-3	R-4	N <u>1,2,3</u>	PO	LC	CC	CBD	LI	GI
ATTACHED SIGNS												
Awning				P	P			P	P	P	P	P
Banner							<u>P</u>	P	P	P	P	P
<u>Bag</u>						<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Building Marker	P	P	P	P	P	P	P	P	P	P	P	P
Canopy								P	P	P	P	P
Business Center Identification	P	P	P	P	P	P		P	P	P	P	P
<u>Electronic Message</u>						<u>P</u>		<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Ghost</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Marquee						P		P	P	P	P	P
<u>Memorial</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>Premise Identification</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>
Projecting	P	P	P	P	P	P		P	P	P		

Roof, Integral								P	P	P	P	P
Roof, Above Peak											P	P
Wall	P	P	P	P	P	P	P	P	P	P	P	P
Window						P	P	P	P	P	P	P
MISCELLANEOUS												
Flag, Non Commercial	P	P	P	P	P	P	P	P	P	P	P	P
Portable, Civic Uses Only	P	P	P	P	P	P	P	P	P	P	P	P
DESIGN ELEMENTS – ILLUMINATION												
Back-Lit								P	P			
Indirect, Civic Use Only	P	P	P	P	P	P		P	P	P	P	P
Internal, Civic Use Only	P	P	P	P	P	P		P	P	P	P	P
Neon									P	P	P	P
Electronic Information						P		P	P	P	P	P
Moving												P
Rotating												P

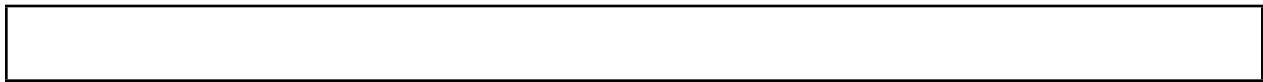


Table 10-2: Numbers, Dimensions and Locations of Signs by Zoning District

SIGN TYPES	RES	R-1	R-2	R-3	R-4	N 2,3	PO	LC	CC*	BD **	T	T
DETACHED SIGNS												
Number Permitted -Per Premise	1	1	1	1	1	1	1	1	NA	1	NA	NA
Per Feet of Frontage	NA	NA	NA	NA	NA	C	NA	C	F	H	G	G
Maximum Size (SqFt)	100	A	A	B	B	200	100	D	200	200	200	200
Maximum Height (Ft) of structure above ground	25	10	10	10	10	15	10	15	35	20	35	35
Front Yard Setback (Ft)	25	5	5	10	10	5	5	10	0	0	0	0
Side Yard Setback (Ft)	10	10	10	10	10	5	5	10	5	0	0	0
ATTACHED SIGNS												
Maximum Size (SqFt)	100	*	*	**	**	E	NA	E	300	200	200	200
Max % of Street Façade	NA	NA	NA	NA	NA	20	NA	20	20	20	25	25

A: Total of all signs attached or detached cannot exceed 32 square feet for civic uses. Total of all signs attached or detached cannot exceed 2 square feet for residential uses including home occupations
 B: Total of all signs attached or detached cannot exceed 48 square feet for project identification signs for multi family or mobile home development and for non-residential uses when permitted
 Total of all signs attached or detached cannot exceed 2 square feet for residential uses including home occupations

C: Square feet of signage per linear foot of frontage: 1 square foot with a maximum of 75 square feet. D: Total of all signs attached and detached cannot exceed 100 square feet for non-residential premises only, 75 square feet for premises with primary residential use, for project identification signs for multi-family developments, 2 square feet for residential uses, including home occupations.

E: Total of all signs attached and detached cannot exceed 100 square feet for non-residential premises only, 75 square feet for premises with primary residential use, for project identification signs for multi-family developments, 2 square feet for residential uses, including home occupations.

F: 1 sign allowed per 300 feet of frontage, if frontage of premises is 50 feet or less only one sign is allowed with a maximum of 100 square feet. G: 1 sign per 200 feet of frontage

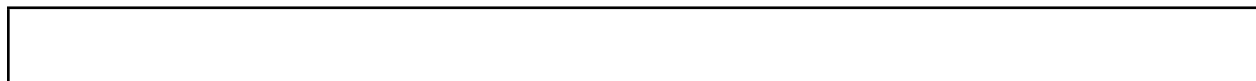
H: For premises with frontage of 25 feet or less, one detached sign up to 90 square feet is allowed, for premises with frontage of more than 25 feet may use 3 square feet per lineal feet of frontage to a maximum of 200 square feet for a detached sign.

* Maximum total square feet of all signs is 500 square feet. Allowed 2 square feet signage per linear foot of frontage.

** Maximum total square feet of all signs is 600 square feet. Allowed 2 square feet signage per linear foot of frontage.

*** Maximum total square feet of all signs is 400 square feet.

10-11 SIGN REGULATIONS



1008 General Permit Procedures

a. Applicability

Any installation, modification, or expansion of any sign, which is not exempt from the provisions of this Article, shall be subject to the following permit procedure prior to installation.

b. Maintenance of Valid Sign Permit

The owner/tenant of a property containing signs requiring a permit under this ordinance shall at all times maintain in force a sign permit for such property. Sign permits shall be issued for individual zoned lots or business frontages. A sign permit may be revoked if the sign is not maintained in good condition.

c. Sign Permit Applications

All applications for sign permits shall be submitted to the Zoning Administrator in accordance with application specifications established by the Zoning Administrator.

d. Action

Within ten working days of the submission of a complete application for a sign permit, the Zoning Administrator shall either:

1. Issue the sign permit, if the sign conforms to the provisions of this Article.

2. Reject the sign permit if the sign(s) that is the subject of the application fails in any way to conform to the requirements of this Article.

e. Permit Expiration

If a sign is not constructed in accordance with an approved permit within six months of the date of approval, such permit shall lapse.

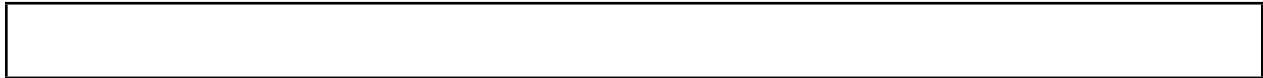
f. Assignment of Sign Permits

A current and valid sign permit shall be freely assignable to a successor as owner of the property or holder of a business license for the same premises.

1009 Nonconforming Signs

- a. All permanent signs in place and lawfully established on the effective date of this Ordinance shall be considered as legal nonconforming signs. The copy of such a sign may be changed from time to time, provided that the sign area shall not be enlarged beyond the sign area in existence on the effective date.
- b. Any nonconforming sign which presently is or becomes structurally damaged or deteriorated, more than 50% of its replacement cost, shall be either removed or altered so

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as to comply with this Article.

- c. As an exception to 1009(a) portable signs or parts of which are being used as permanent signs shall not be considered legal non-conforming signs and shall be removed six months from effective date of this ordinance.

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